

JEANNE SALMON

GRAPHIC DESIGNER
MILWAUKEE, WI
SALMONDESIGNCO.COM



OH HELLO!

I am a world traveler, lover of the outdoors, and always seem to be crafting or making something. My deep love of vintage typefaces and ephemera heavily influences my design style. I enjoy creating original photo props for graphic design projects, and finding effective, creative solutions when problem solving. My mantra is simple: love life, travel far.

EDUCATION

Milwaukee Area Technical College

Associate of Applied Sciences in Graphic Design
August 2021 - May 2023

Associate of Liberal Arts and Sciences
August 2004 - December 2009

AWARDS

United Adworkers The 99 Awards

2022 Student Gold Winner
Beehive Tea Light Candle Package

GDUSA Package Design Award

2023 Student Winner
Beehive Tea Light Candle Package

SKILLS



Illustrator



Photoshop



Indesign



After Effects



Adobe Xd



Affinity



Cricut



Sketchup

EXPERIENCE

The Bindery, Bay View, WI

Creative Director, Feb 2024-Present

- Book and Cover Layout Designer
- In-House Graphic Designer, Marketing

Shiny Penny Construction, Milwaukee, WI

Co-founder, Oct 2020-Present

- Management and Communications Consultant
- In-House Graphic Designer

Phi Phi Dive Club, Koh Phi Phi, Thailand

PADI Dive Master Intern, Sept 2017-Dec 2017

- Assistant Tour and Dive Guide, Sales Associate
- Volunteer Coral Restoration and Clean Up

YMCA Camp Streefland, Lakeville, MN

Assistant Camp Director, May 2016-Oct 2016

- Staff hiring, training, mentoring
- Day to day operations and communications
- Directly oversaw 430 staff, 4000+ campers

GDUSA American Graphic Design Award

2023 Student Winner
DuoBright Light Bulb Package

GDUSA Package Design Award

2024 Student Winner
Bull's Beef Stick Packaging and Rebrand

DROP ME A LINE!

JEANNE@SALMONDESIGNCO.COM



Crafty Hobbies: Crochet, knitting, embroidery, sewing, needle felting, dioramas, paper and vinyl craft, paper cut lightboxes, home and holiday decor, polymer clay miniatures, and more!